



Food and Drug Administration  
Center for Tobacco Products  
Document Control Center  
Building 71, Room G335  
10903 New Hampshire Avenue  
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Re: Rationale for Withholding

This portion of the Annual Report, dated October 28, 2022, is withheld because it includes marketing research data of Swedish Match's products. Swedish Match has designated that the files within this Report should be withheld in full because if the information was made available, Swedish Match's competitors could use the information without incurring cost associated with developing the data.