



Food and Drug Administration
Center for Tobacco Products
Document Control Center
Building 71, Room G335
10903 New Hampshire Avenue
Silver Spring, MD 20993-0002

Re: Rationale for Withholding

This portion of the Annual Report, dated October 28, 2022, is withheld because it includes marketing research data of Swedish Match's products. Swedish Match has designated that the files within this Report should be withheld in full because if the information was made available, Swedish Match's competitors could use the information without incurring cost associated with developing the data.